

# Fine Copper Looms

## Pre-existing Market

- Niche market of dedicated weavers and craftspeople.
- Fiber artist and fiber art programs.

## Competitors

- Closest alternative 3x our price.
- Alternatives non-portable, large and bulky.

## Potential Markets

- Weavers not familiar with portable loom design.
- Weavers unwilling to pay for traditional Looms.

## Market Advantages

- name well known in tapestry.
- Size, weight and price of Loom.
- Product already known and trusted in tapestry world.

In the 1970's master weaver designed and built the first quality portable copper loom. For medium size tapestries, this loom was far superior to the traditional large looms of the time. For the first time since the conception of this visionary loom design they will be available for sale and distribution by Looms Inc.

