

MI AMOR COFFEE SHOP



- Market void:
- Having place to call it "your own place" is not an easy especially if you need to be outside your home for studying ,working or even entertainment with group of friends. In the same time, you will seek to have fantastic experience and privacy while you are out side your home having a cup of coffee in the morning or an amazing sandwiches at night. If you ask for perfect place with perfect theme that you can call immediately home that can be Mi Amor.
- Solution:
- By creating an amazing coffee shop that give student the best of the best while they are in group meeting, studying or having break. It will be near to the education city in Qatar. The coffee shop will be unusual that will have culture night each month, that will include a costume for the employee, a singer and special menu. Some of the customers need to have their own space while they are having coffee with someone important or want to have VIP treatment so we create a VIP section to give privacy to our customers. Most of the costumer will be in their 20s so it need to be fun and creative place. The size of the coffee shop need to be good for maximum of 10 tables in the main area and 4 tables in the privet section. This coffee shop will seek to have connection between ladies and gentlemen. It will open from 8 am to 12pm and it will re-open at 6 pm till 2am every day. The menu will be simple but unique fast but healthy in the same time. I believe that good mind in good body.

