



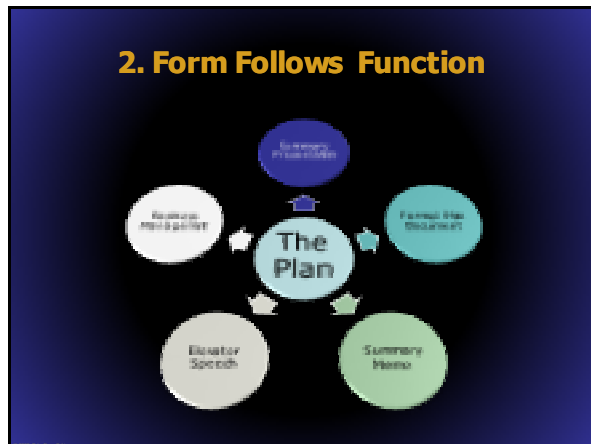
Not the Old Standby

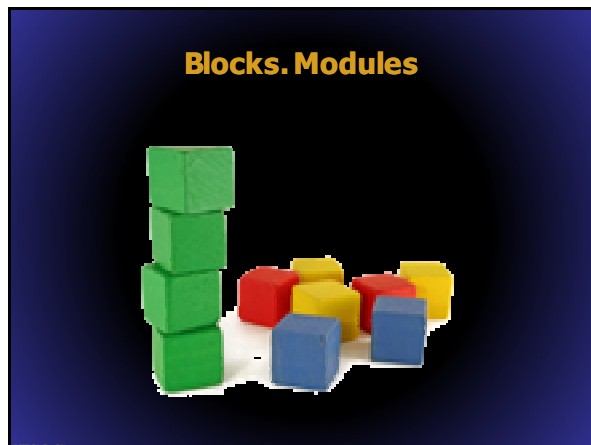
- Executive Summary
- Company
- Product or Service
- Market Analysis
- Strategy and Implementation
- Management Team
- Financial Projections

* ... and if you're in a business plan contest ... ?

1. It's About Results

| Month | Sales Forecast (thousands) |
|-------|----------------------------|
| Mar | \$301 |
| Apr | \$318 |
| May | \$392 |
| Jun | \$310 |
| Jul | \$360 |
| Aug | \$412 |
| Sep | \$462 |





Do Only What You Need

*** ... and if you're in a business plan contest ... ?**

Separates Plan from Background



* ... and if you're in a business plan contest ... ?

Pop Quiz: Who Said This?



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ssential



My Blogs



Planning Startups Stories
Tim Berry on business planning, starting and growing your business, and having a life in the meantime

<http://timberry.bplans.com>



Up and Running:
Sleeping your business with growth in mind

By Tim Berry

<http://upandrunning.entrepreneur.com>

My Email
tberry@paloalto.com

On Twitter
[@TimBerry](https://twitter.com/TimBerry)

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